

NT Window® Receives Platinum Award for Custom Media Execution in Hanley Wood's 2013 Brand Builder Awards

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NT Window is celebrating receiving the Platinum Award for Custom Media Execution in Hanley Wood's 1st Annual Brand Builder Awards. The Brand Builder Awards recognize the most innovative and effective marketing campaigns throughout the residential and commercial design and construction industry. The competition is designed to honor the organizations that have demonstrated superiority in their ability to develop, create, implement and execute marketing strategies and tactics that define excellence.

"We are very proud of what we do here at NT Window and this award really allows us to take a moment and appreciate what we've accomplished" said Ryon Ray, Chief Operating Officer of NT Window. "We're always looking for ways to enhance our customer's experience with us as a company and with our products and the Homeowner Guide was one of those projects we took on with that in mind. It's nice to be recognized for your hard work and we're extremely proud of our team."

While the company has always provided leave behind product information, it was decided they wanted a more inclusive presentation of the information deemed important to a homeowner after their products were installed. In addition, the company wanted to include options to refer, share and review their experience with others more easily. These goals were met when the company designed and produced its now award winning Homeowner Care Guide.

All of the winners were honored during a special awards dinner at the Hanley Wood Foundations conference at the Spertus Center in Chicago, IL September 25 and 26th.

About NT Window:

[NT Window](#) was founded in 1990 in Texas and has, over its 25-year history become an industry leader in manufacturing aluminum and vinyl windows, serving both the replacement and new construction markets. NT Window now offers a complete line of windows suited for residential and commercial applications. With an in-house extrusion supplier and over 250 independent dealer and distributor relationships in the southern United States including Texas, Oklahoma, Kansas, Louisiana, Arkansas, Missouri, New Mexico, and Mississippi, NT Window produces over 100,000 windows per year in our Dallas/Fort Worth manufacturing plant. All of our window lines are NFRC and AAMA certified to meet your specific building requirements. More information can be found by visiting www.ntwindow.com

About Hanley Wood

[Hanley Wood, LLC](#) is the premier media, event, information and strategic marketing services company serving the residential, commercial design and construction industries. Through its operating platforms, the company produces award-winning digital and print publications, Newsletters, websites, marquee trade shows and events, market intelligence data and strategic marketing solutions. The company also is North America's leading publisher of home plans.

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